



DESTINATION SPOTLIGHT

Set your destination apart from the crowd and focus your marketing efforts on the homepage of TourTexas.com. The Destination Spotlight has prime placement on the homepage and is limited to four participants monthly.

SPOTLIGHT TEXAS



Abilene

Abilene, Texas offers very beautiful crystal skies, friendly people, and a feel of the traditional heritage of the Old West with the advantages of a thriving contemporary city.

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- ★ **NEW:** Also appears at the top of the Destinations landing page.
- ★ Prime placement on the TourTexas.com homepage
- ★ Limited to four participants monthly
- ★ Requires a TourTexas.com content page
- ★ Participation is limited to four placements per organization annually
- ★ \$660 each