



LEADERBOARD WEB BANNER Specifications

What We Need From You!

- ★ 728 x 90 px
- ★ Static or animated .gif or .jpeg image
- ★ 50 KB file weight max
- ★ URL to link to

Submissions & Deadlines

Submit files for your Leaderboard Banner at
materials.ajrmediagroup.com

**All materials are due the
15th of the month prior to
your scheduled run.**



Click here to see where your banner will be placed »

Animated .GIF File Specifications:

- Animation must be 15 seconds or shorter
- Animation can be looped but must stop after 15 seconds
- Animated GIF ads must be slower than 5 FPS
- Files may not include Sound
- Files may not include jarring, flashing, or strobe effects/animations
- All ads must have at least a one - pixel border