



HALF-PAGE BANNER Specifications

In compliance with IAB standards, instead of a wide skyscraper, we will now have Half Page ads in that space. At no additional cost to you, instead of 160 x 600, the new Half Page will be **300 x 600** in size.

What We Need From You!

- ★ 300 x 600 px
- ★ Static or animated .gif or .jpeg image
- ★ 60 KB file weight max
- ★ URL to link to

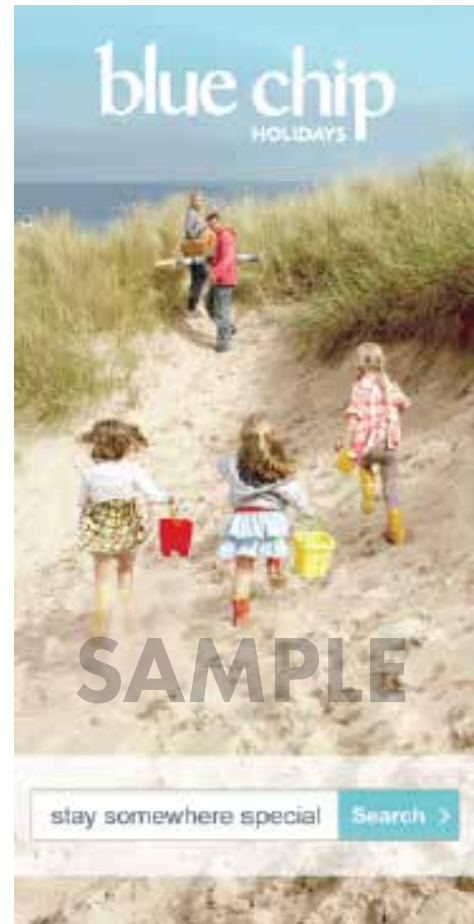
Submissions & Deadlines

Submit files for your Wide Skyscraper Banner at
materials.ajrmediagroup.com

**All materials are due the
15th of the month prior to
your scheduled run.**

Animated .GIF File Specifications:

- Animation must be 15 seconds or shorter
- Animation can be looped but must stop after 15 seconds
- Animated GIF ads must be slower than 5 FPS
- Files may not include Sound
- Files may not include jarring, flashing, or strobe effects/animations
- All ads must have at least a one - pixel border



[Click here to see where your banner will be placed »](#)