



MEDIUM RECTANGLE WEB BANNER Specifications

In compliance with IAB standards, instead of a Rectangle, we will now have Medium Rectangle ads in that space. At no additional cost to you, instead of 180 x 150, the new Medium Rectangle will be **300 x 250** in size.

What We Need From You!

- ★ 300 x 250 px
- ★ Static or animated .gif or .jpeg image
- ★ 60 KB file weight max
- ★ URL to link to

Submissions & Deadlines

Submit files for your Medium Rectangle Banner at materials.ajrmediagroup.com

All materials are due the 15th of the month prior to your scheduled run.



Click here to see where your banner will be placed »

Animated .GIF File Specifications:

- Animation must be 15 seconds or shorter
- Animation can be looped but must stop after 15 seconds
- Animated GIF ads must be slower than 5 FPS
- Files may not include Sound
- Files may not include jarring, flashing, or strobe effects/animations
- All ads must have at least a one - pixel border