



# eNEWSLETTER HEADER IMAGE Specifications

## What We Need From You!

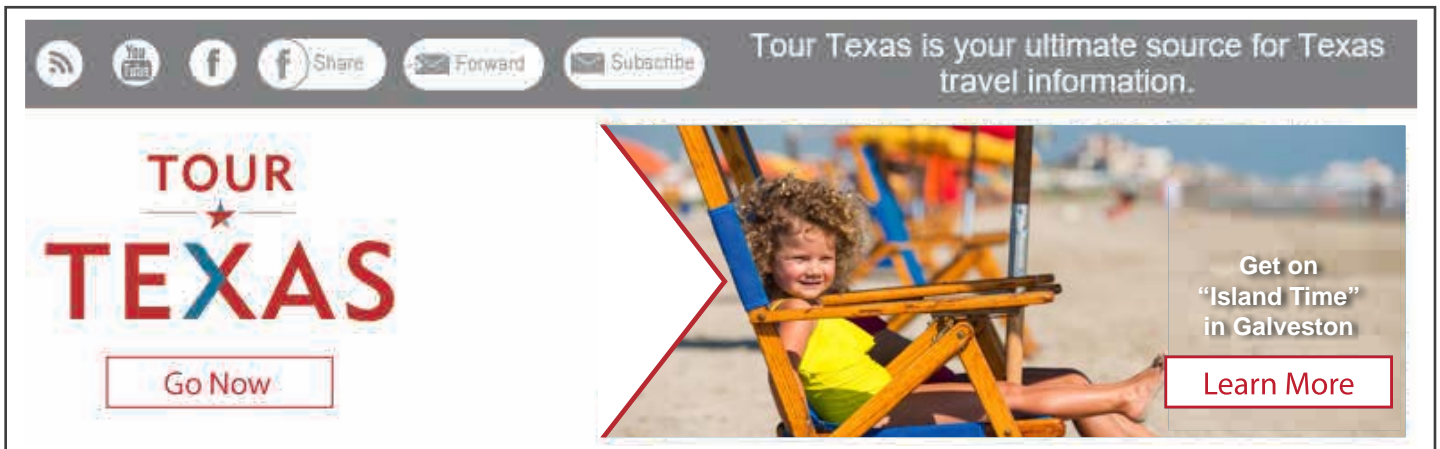
- ★ 1 Image (min. width 450px - .jpeg only)
- ★ Descriptor
- ★ URL to link to

## Submissions & Deadlines

All materials are due the **15th of the month prior** to your scheduled run.

Submit files for your eNewsletter Header Image at [materials.ajrmediagroup.com](http://materials.ajrmediagroup.com)

If you have purchased a newsletter placement and your materials are NOT received by the due date, content will be automatically pulled from your content pages or website. We cannot accept materials after the due date.



Click here for a sample of an eNewsletter Header Image »



A small part of the left side of the image will be cut off. The focus of the image should be in the center or on the right side of the photo submitted.

### << Sample materials provided by client

Website	www.galveston.com
Special Instructions	Image text - Get on "Island Time" in Galveston
Image Submitted	Galveston_480x180px.jpeg

**NOTE:** this is not an AD SPACE, it is a PHOTO of your event or attraction

**DESCRIPTOR** is not a sentence or paragraph, just a description - i.e. "Get on "Island Time" in Galveston"

### PLEASE NOTE! Tour Texas eNewsletters scheduled sends:

- Hot & Happening Event eNewsletter - EVERY FIRST TUESDAY OF YOUR START MONTH
- Tour Texas 1st eNewsletter** - BETWEEN THE 1ST AND THE 15TH OF YOUR START MONTH
- Tour Texas 2nd eNewsletter** - BETWEEN THE 16TH AND THE 30TH OF YOUR START MONTH