Lubbock, Texas 1500 Broadway Lubbock, TX 79401 806-747-5232 www.visitlubbock.org



Things to Do in Lubbock

Cheer on the Red Raiders with 60,000-plus passionate fans, contemplate the intricate notes of Texas High Plains wine and explore the life of a music legend at Lubbock's newest world-class theater, The Buddy Holly Hall of Performing Arts and Sciences. Lubbock, Texas is a robust city with an unexpected surprise awaiting visitors around every corner. Notable wineries, scenic outdoor excursions, art galleries, museums, theaters, and a bustling Depot District full of nightlife and concert venues are only part of what the 806 has to offer. Check out our list below of a few essential, must-have experiences while in town!

Go to a Texas Tech Football Game



From September to November, Texas Tech University football is the talk of the town. Join other Red Raiders as they cheer on one of the biggest college football teams in Texas at the premier Jones AT&T Stadium. From the passionate fans to the energy of the marching band and the pre-game tailgating fare, game days at Texas Tech do not disappoint. Tickets to individual games can be bought on the university's website in advance, giving attendees the option to choose their own seats. Make sure to arrive early to see the famous Masked Rider lead the team onto the field on her pitch-black stallion, Fearless Champion. Be sure to grab Red Raider gear from The Matador or Red Raider

Outfitter, and don't forget to wave the "Guns Up" high!

Discover the Legacy of Buddy Holly

A veritable American music icon who topped the charts in the US and the UK in the 1950's, Buddy Holly is widely considered to be a pioneer of rock 'n roll. Holly passed away in a tragic plane accident in 1959, ending a promising music career before he was even 23 years old. Although Holly's career was short, he produced some of the most influential songs of the 1950's, such as "Peggy Sue" and "That'll Be the Day." In Lubbock, Holly fans can find the most fitting tributes to the talented musician's career.

Holly's career is commemorated at the <u>Buddy Holly</u> <u>Center</u> located in the Depot District, one of the city's must-visit places for music-buffs. A statue of Holly's iconic, black-rimmed glasses greets you at the entrance to the museum, which is full of memorabilia



related to the musician's career. Holly's Fender Stratocaster guitar, promotional and personal photos, fan letters, albums, and a guitar strap crafted by the man himself make up only a part of the museum's collection. The Buddy Holly Center welcomes music enthusiasts Tuesday through Sunday throughout the year.

One mile north in the Cultural District, The Buddy Holly Hall of Performing Arts and Sciences welcomes theater goers into its hallowed halls, where the legacy of Holly lives on. In this new world-class performing arts venue, the next Buddy Holly is set to be discovered under the spotlight and on center stage in the Helen DeVitt Jones Main Theater, which features over 2,500 seats and a sound criterion rating of NC-15. Watch Lubbock's talent come to life at the focal point of downtown.



Stop by One of Lubbock's Award-Winning Wineries

The wide-open plains of West Texas coupled with the dry, arid climate offers the perfect environment for wine grape growing. In fact, Lubbock is the leading producer of wine grapes in Texas with over 90% grown on the Texas High Plains AVA. This offers wine lovers of all levels a true vine to glass experience. The ideal romantic getaway or girl's weekend, fill your itinerary with tastings from the premier wineries in the region, including Llano Estacado Winery, English Newsom Cellars, Burklee Hill Vineyards and McPherson Cellars.

Play at Mackenzie Park

Those who enjoy exploring the great outdoors would be remiss if not visiting Lubbock's <u>Mackenzie Park</u>, a 248-acre park, situated on Lubbock's east side which showcases many of the city's main outdoor attractions like Prairie Dog Town or disc golf! Tee off at <u>Meadowbrook Golf Course</u>, a public facility in



the heart of Lubbock. MacKenzie Disc Golf Course, a 22-hole course that winds through the southern portion of the park and partially includes the Brazos River, is known to be one of the longest disc golf courses in the country.

Calling all thrill seekers! Look no further than Joyland Amusement Park. Here you'll find plenty of heart-pounding action on the park's roller coasters, drop tower, tilt-a-whirl, water slide, and more. An attraction for the whole family, Joyland also features bumper cars, a carousel, and a gondola ride with a panoramic view of the grandeur of Mackenzie Park. Of course, we can't forget about <u>Prairie Dog Town</u>, a protected colony of prairie dogs located near the



Meadowbrook Golf Course. At Prairie Dog Town, guests can see the small, active creatures burrowing and interacting with each other in their native habitat. Mackenzie Park is also home to a fishing lake, equestrian trails and Moonlight Musicals, an outdoor amphitheater where guests can enjoy the arts under the stars.



Experience the Nightlife in the Depot Entertainment District

From line dancing, listening to a local rock band, sipping a pint at a local bar, Lubbock's nightlife can be found under the neon arches in the Depot Entertainment District. Listen to live music at the Blue Light Live! After enjoying a true West Texas meal and local craft beer at the Triple J Chophouse and Brew Company. The Depot District is home to a variety of restaurants and cuisines from traditional Texas BBQ, to Spanish Tapas.

After the hustle and bustle of a Friday night in the

Depot, locals make their way back each Saturday morning from June to October to peruse through the Lubbock Downtown Farmers Market. Local vendors, food trucks and farmers make their way to Texas Avenue to share their craft.