



McAllen CVB

McAllen, TX 78501



McAllen, Texas Visitor's Guide
Annual Events

Festivals & Celebrations
We Know How to Have Fun!

Candlelight Posada

Christmas entertainment both evenings, food booths, luminaries, caroling, traditional Mexican Posada, parade and live nativity.

McAllen International Travel Show

The annual travel Show held the first week of January features over 100 destinations, attractions, cruise lines and travel agents from Mexico, the United States, and the World. Continuous entertainment and Special Presentations complete this event attended by thousands.

Music After Hours

Both new and established musicians and bands vie for the attention and enjoyment of music lovers in free concerts conducted twice a month in Archer Park and under the band shell at the McAllen Convention Center.

Starry Nights

A day-long celebration of the arts, featuring exhibits, live entertainment and children's activities.

Art Walk, conducted on the first Friday of each month from September through May brings thousands to the McAllen Art District on Main Street to visit galleries, studios, and street vendors.

The Green Living Festival celebrated each October features over 100 exhibitors with interactive attractions that entertain, educate, and inform thousands of attendees. The benefits of conservation and “Going Green” are demonstrated in a “town fair” atmosphere with something for the entire family.