Fredericksburg, Texas Visitor Information Center Fredericksburg, TX 78624 830-997-6523 www.VisitFredericksburgTX.com



Texas Heart. German Soul.

Fredericksburg



The heart of the Texas Hill Country, Fredericksburg's painted landscapes, enduring history and delectable finds make it the perfect place to explore. A place where even the wildflowers choose to thrive and call home. Founded by German settlers in 1846, the town's love story spans generations. A blend of old-world charm and modern appeal, Main Street is where generations of entrepreneurs, galleries, and local businesses breathe life into historic structures. Home to over 150 shops, boutiques, and local makers, you're sure to discover a treasure or two.

Also known as the heart of <u>Texas Wine Country</u>, Fredericksburg is home to over 60 wineries, vineyards and tasting rooms, each with their own

take on the region's generational passion and craft. Here, heritage and tradition pour into every glass.

Nestled among the rolling hills, <u>accommodations</u> - ranging from traditional and elegant to charming and unique - radiate the same warm welcome of this German-Texan town. Fredericksburg offers 23 hotels and motels with over 1,100 rooms, as well as more than 1,500 vacation rentals, bed & breakfasts and guesthouses.

Recipes passed down through generations, fusions made and traditions savored - Fredericksburg's talented

chefs have cultivated a loyal following of their own. By blending local ingredients - fresh meats, cheese, fruits, vegetables - they elevate the dining experience. With more than 100 restaurants that feature everything from regional Texas Hill Country cuisine to authentic German, Tex-Mex and barbecue as well as numerous fine dining restaurants, Fredericksburg offers a plate for every palate.

Here, history surrounds you at every turn. Layered in the limestone buildings and lingering in its Texan-German accents, Fredericksburg is a representation of all who've come before. Featuring more than 700 historically significant structures preserved in the National Historic District, Pioneer Museum and the



National Museum of the Pacific War, Fredericksburg tells a story of passion and pride.

Home to natural wonders, Fredericksburg's central location allows for endless exploration in the <u>picturesque</u> <u>Texas Hill Country</u>. From the rolling hills and winding roads, to the mystical <u>Enchanted Rock State Natural Area</u>, natural beauty blooms throughout. At <u>Wildseed Farms</u>, the largest working wildflower farm in the U.

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S., acres of wildflowers and fun await visitors.

Nearby in Stonewall, Texas, <u>Lyndon B. Johnson National Historical Park and State Park</u> are premier locations to experience the environment that shaped the character, public policy and continuing legacy of the 36th president of the United States.

Beyond a love for the land, Fredericksburg was founded on a love for the arts. From <u>Luckenbach</u>, <u>Texas</u> to Hill Top Cafe and everywhere in between, countless stages, dance halls and restaurants fill our scenic slice of Hill Country with an array of genres, styles and legacies to

discover.

While Fredericksburg makes for a great weekend getaway, insiders know to visit midweek to explore this charming town like a local.

Passion passed from peach to peach, heritage rooted in every vine - as you explore each chapter, let Fredericksburg be a part of your next tradition.