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Kerrville



From artisans and craftsmen to brewers and craft cuisine, the entrepreneurial spirit that founded this Hill Country town still shapes visitor discoveries today. Feel inspired as you stroll historic downtown, shop at local boutiques, or pedal through rolling hills.

Home to the headwaters of the Guadalupe River and set to the backdrop of sprawling green hills, outdoor experiences abound in Kerrville. Scenic drives, hiking and biking, strolls along the Kerrville River Trail and afternoons spent at the well-run city parks

are just a few ways to enjoy the outdoors in Kerrville. Kerrville is an ideal environment for hunting, fishing, and birding with an extent of plant and wildlife both locally and at nearby ranches. With three local golf courses and a total of five within 30 minutes of town, Kerrville is perfect for visitors and groups seeking an opportunity to stay and play in the scenic Hill Country.

The past meets the present in beautifully crafted Kerrville. The Hill Country town embodies its history, from the courageous pioneers like Charles Schreiner Sr., who settled the area, to brilliant craftsmen like James Avery, who cultivated the entrepreneurial spirit that still thrives today. Generations of Kerrville artisans have drawn inspiration from the land and its heritage for their work. From paintings to jewelry, leatherworking to unique home décor, the artists of Kerrville have something for everyone.

The craftsmanship that founded Kerrville can be seen in the culinary scene, which prides itself on pushing the boundaries of what visitors are likely to expect in a small Texas town. Enjoy a meal created with a focus on fresh ingredients or at a restaurant with a view of



the sparkling Guadalupe River and surrounding rugged hills, which transport visitors from hustle and bustle to feelings of tranquility. Artisan dishes, chef-inspired cocktails and desserts, local brews, and private-label wines are simply a few examples of a commitment to quality sourcing of healthy food options.



Vineyards can be found all over the Hill Country, Kerrville included. Explore the wine scene in Kerrville through tasting in one of their winery showrooms or explore the grounds through a tour. If beer is what you prefer, there are plenty of brewing companies that are sure to quench your thirst and offer a great bite to eat to go with it. At many of Kerrville's breweries, you can find live music featuring local musicians to enjoy as you sip and dine. Kerrville is proud to be a designated Texas Music Friendly Community by the Office of the Governor, so be sure to find some tunes while you're in town.

Just as the Guadalupe River crafts its own path through town, you're invited to craft your own experience in Kerrville.