



McAllen CVB

McAllen, TX 78501



McAllen, Texas

McAllen, in Texas Rio Grande Valley, is noted for its subtropical climate conducive to many outdoor activities. Thousands of Tourists visit each year especially “Winter Texans.” It’s a worldwide destination for birders, nature photographers, and other nature related visitors. McAllen is also a growing city with an increasing cosmopolitan ambiance.

Arts, Culture & Recreation Experience McAllen, Texas

McAllen's food is not the only thing liberally seasoned by its border heritage. Much of the local entertainment finds its origins in the color, the rhythms and the zest for life of neighboring Mexico.

Music After Hours, a McAllen Chamber production, features free concerts twice a month at Archer Park and the McAllen Convention Center.

The McAllen Convention Center and a local Arena offer the biggest names in U.S. and Mexican entertainment. **Broadway in McAllen** comes to town four times annually with their popular shows and entertainment.

Also, the **Creative Incubator** organizes art expositions, cultural exhibits, arts and crafts exhibits and workshops, painting shows and other programs.

Christmas events include a city wide festival, **The Candlelight Posada and 'Dias Festivas,'** an annual Christmas marketplace during the first week of December.

The International Travel Show, an annual event for over 23 years is the first week of January. A **“Green Living Festival”** in October and a **Health Fair** in November round out the Chamber-sponsored events.

The Valley Symphony Orchestra plays a full regular concert series including the now famous **Christmas Concert** in the McAllen Convention Center

Outdoor activities are available year-round during the day with lots of opportunities to let loose at night, from a quiet romantic bistro, to country western, rock-and-roll and the popular Tejano music. **17th Street, the McAllen Entertainment District** offers Fine Dining, Live Music, and Nite Life daily until 2:00 AM.

Birding and Nature

McAllen is the center of birding and nature tourism in the Rio Grande Valley surrounded by “World Birding” sites, National and State parks, and “nature photography friendly” ranches.



Shopping in McAllen Find Everything You Need

Over 50 retail shopping centers make McAllen the premiere shopping city in the Valley. **La Plaza Mall, Palms Crossing, downtown, Las Tiendas** and **North 10th Street** are popular spots. Antique hunters enjoy several good antique stores sprinkled throughout the city, many specializing in Mexican antiques and furnishings.