



New Braunfels, Texas
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New Braunfels



Discover New Braunfels, Texas — a Texas Hill Country gem, perfectly placed less than an hour from Austin and San Antonio. Known for rich German heritage and Hill Country flair, New Braunfels is where old-world charm meets modern fun. Explore local attractions, enjoy live music, and elevate your dining experience at one of the many locally owned restaurants. Make a splash at a world-famous waterpark, explore natural caverns, or relax along our clear rivers. Whether you're here for a weekend getaway or a family vacation, New Braunfels offers unforgettable fun for everyone.

It all started back in 1845 when a group of settlers from Braunfels, Germany found paradise in what is now New Braunfels, choosing a scenic area for their settlement at the intersection of the Guadalupe and Comal Rivers. The backdrop is just as lovely today as it was then, and along with its natural beauty, there are now many things to do. In fact, New Braunfels is known for exciting attractions, water recreation and year-round fun, making it one of the region's most popular getaways.

Time your visit right and join in the fun at one of New Braunfels' many signature celebrations. Spring is filled with festivals from Folkfest, Hill Country Craft Beer Festival and Saengerfest where you can enjoy

music, great food and drinks. Fall has no shortage of festivals from the Texas Clay Festival, Gruene Music & Wine Fest & Wurstfest. Join the annual 10-day celebration packed with delicious food, music, dancing, German beer, and fun for the whole family! Roll right into the holiday season with Wassailfest, the Renaissance Faire, and Weihnachtsmarkt — a premier Christmas market featuring German collectibles, specialty items, and fabulous gifts.

No surprise, the two [rivers](#) that meet in New Braunfels mean there's plenty of waterfront fun. Visitors and locals alike enjoy swimming and tubing in the cool waters of the Comal and Guadalupe Rivers, a perfect way to beat the summer heat. The Guadalupe River is also one of the region's top trout fishing destinations and is a great place to try your hand at fly fishing.

There's fun to be had on the river year-round with stand up paddle boarding and kayaking both day and night.

Speaking of water, New Braunfels is home to the world famous waterpark, [Schlitterbahn Waterpark and Resort](#), a true bucket list item for all. Enjoy Texas-sized thrills at this multi-faceted attraction, which includes spectacular water slides, wave pools, not-so-lazy rivers, kids' attractions, swim up bars and more...it's fun for the whole family!



Even more family friendly adventures await at [Natural Bridge Caverns](#), an eye-popping natural wonder that includes one of the largest explorable caverns in Texas. Head underground and see breathtaking rock formations formed over hundreds of thousands of years. The Caverns provide so much fun both below and above ground!



New Braunfels also has plenty to do for animal lovers, including the 450-acre [Natural Bridge Wildlife Ranch](#), an African Safari experience with a Texas twist, where you'll encounter over 500 animals from 40 different species! To spot even more critters, visit [Animal World & Snake Farm Zoo](#), a long-time New Braunfels attraction where you can see numerous animals, including lemurs, foxes, gators, crocs, and a wide variety of snakes.

New Braunfels is also a haven for retail therapy and fine dining. Settle into a day of shopping at the many local boutiques downtown. Experience local flavor from mouthwatering Tex-Mex, German cuisine and much more at the numerous locally owned and operated restaurants throughout the area. Catch a show at the Brauntex Theatre, enjoy craft beer at local breweries and enjoy live music 7 days a week!

No visit to New Braunfels is complete without stopping at Gruene Historic District, nestled on the eastern bank of the Guadalupe River just north of town. Enjoy unique shops and local restaurants, and be sure to catch a concert at [Gruene Hall](#), the longest continuously operating dance hall in Texas.

After all the fun, choose one of New Braunfels many unique [accommodations](#), including boutique hotels, historic inns, vacation homes & cabins, and cozy bed-and-breakfasts. There's so much fun to be had you'll want to stay another day!

For a getaway like no other, [plan your visit](#) to New Braunfels today and discover the magic.