



Stephenville, Texas
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Stephenville Cowboy Capital of the World... and a Whole Lot More

Stephenville, Texas. Cowboy Capital? Definitely! But that's not all. Whether your focus is commerce, education, culture, recreation or just a great place to settle down, Stephenville is a "capital" idea. Stephenville is known as one of the country's most desirable places to live and earn a living. In fact, it is included in Norman Crampton's **The 100 Best Small Towns in America**, published by Prentice Hall.

As the **Cowboy Capital**, you can certainly find all things you'd expect. Horses, cows, even people shopping with spurs on, can be seen everywhere all the time and it's not uncommon to see a world champion cowboy or musical celebrity around the town, sharing in day-to-day community life.

Located in the heart of Stephenville is **Tarleton State University**. Founded in 1899 as John Tarleton College, in 1917, the college became a part of the **Texas A&M University system**, gaining official status as a university in 1973. Tarleton University has experienced considerable growth over the past decade, with a current enrollment of about 7000.

Students come from over 200 Texas counties, as well as 30 states and ten foreign nations. Tarleton is dedicated to providing outstanding instruction and concern for the individual, ensuring that students acquire the tools they need to achieve successful careers, gain cultural enrichment, and become productive citizens and leaders in a diverse and ever-changing culture. Tarleton offers the community the **Clyde H. Wells Fine Arts Center** as well as the **TSU Planetarium**, giving the community a wonderful array of visual sensations to enjoy.

Whether it's our Western Heritage, or the Here 'n Now that you're looking for, this town runs the gamut. Here's where you'll find an entire year's worth of events that are all well worth the drive. The **Cross Timbers Home & Garden Show** in March at Lone Star Arena, attracted nearly 3,000 attendees its first year. The **Annual Larry Joe Taylor Texas Music Festival & Chili Cook-off** is held in April.

The **Cowboy Capital of the World Pro Rodeo** in June attracts the best in the West, an event that always brings in some of the biggest names, past and present, in rodeo and all things Cowboy. And **Christmas On The Plaza** is a great way to spark the holiday spirit with plenty of fun, free, ol' fashioned Christmas stuff to do in downtown Stephenville.

Stephenville is the **county seat** in the **#1 milk-producing county in Texas** and **DairyFest** is an annual event celebrating the dairy industry, attracting over 5,000 people each June. The **Family Fun Fair** is an enormous annual July 4th attraction as well offering fun for the entire family followed by a terrific fireworks display. The **Firecracker 100 Bike Ride & Race** held in July, is a favorite among many riders for its professional "rider-friendliness" as well as its scenic routes. A great race, it gets better every year. In September, the **US Calf Ropers Association** brings us the **Showdown Finals**, the largest calf-roping event in the world. The **Texas Ag Expo** in October showcases products and services for dairy producers, farmers, ranchers and wildlife enthusiasts across the state.

Speaking of cows and cowboys, Stephenville is where the West is FUN. There are rodeos most every weekend at Lone Star Arena and Country & Western music and dancing at the **largest private club in Texas**, "City Limits." By the way, where C&W music is concerned, the **Summer Nights Country Concert Series**, from May thru September at City Park, brings in some of the best including Gary P. Nunn, The Derailers, Steve Fromholz, Larry Joe Taylor & more. For family entertainment with a country flair, the **Cross Timbers Country Opry** features country entertainment at its best.

Yes, we're the **Cowboy Capital of Texas**... and we're proud of it. But overall, whether your interest includes business, family, education or recreation, we think you'll find Stephenville, Texas to be the "capital" idea you've been looking for.



Dairyfest



Firecracker 100 Bike Ride & Race